

# Indexing in the ever-growing digital publishing world



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# Allow me to introduce myself...



2015

Managing Editor – South African schools publishing

2016

Managing Editor – African schools publishing

2017

Publisher – African schools publishing

2021

Founder – Hutch-in-Hand Content Boutique

*Offering a range of services to local and international educational publishing houses, private educational institutions, and NGOs.*





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# The problem

From the publishers' point of view ...



- Developing print first, digital second.
- Misunderstanding the value of e-index.
- Avoiding changes to the current workflow.
- Sourcing trained e-indexers.





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# A new path



Indexes in ebooks are startlingly unused at this point in ebook development... The vision is that **search in ebooks can integrate with indexing, and that the indexing can inform the search**, making it better and more productive. ASI feels that the user should be able to browse the index when needed, and that a dead chapter that looks like an index in the back of an ebook does no one any good.

*American Society for Indexing*





# A new path



## Step 1

### Evaluating the various options and their respective value

- Embedding, hyperlinking and tagging
- Multiple solutions required

## Step 2

### Understanding the epub workflow and skills required

- Print first vs digital first
- Time and budgetary constraints

## Step 3

### Setting the standards for e-indexing in South Africa

- Ambitious but realistic
- Start a conversation and collaborate

## Step 4

### Adapting the workflow to incorporate e-indexing

- Consideration for all roleplayers
- End-user in mind







# Discussion

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